

## The power of Gifts in Wills

Gifts in Wills can account for hundreds of thousands of pounds for Ripple Effect each year. To give you some examples this could pay for:

- 617 dairy cows
- 18,000 clean latrines
- Working with 29,000 farmers to build keyhole gardens
- Or even funding for the first year of our whole Enterprising Migori project in Kenya!

## Types of Gifts in Wills

- Specific amount 'Pecuniary' gift - the value of this type of Gift can decrease over time due to inflation.
- A specific item such as antiques, jewellery or a house.
- A share of an estate or a 'residuary' legacy once friends and family are taken care of. These are our most preferred type as they will maintain their value even with inflation and mean we can work with even more families.

## Main messages for conversation:

- Anyone can leave a gift in their Will – doesn't have to be whole legacy. Leaving 1% of your estate will make an amazing difference to the farmer families we partner with.
- When the time is right for you to make a Will, please consider leaving a gift to Ripple Effect.
- Use our Free Will making scheme – it's free, simple and easy and takes under 30 minutes!

## Direct supporters to:

- Request a Gifts in Wills booklet to see the impact your gift could have – no matter the size. Please email [giftsinwills@rippleeffect.org](mailto:giftsinwills@rippleeffect.org)
- Visit our website for more info – [rippleeffect.org/gifts-in-wills](http://rippleeffect.org/gifts-in-wills)
- Make an no-obligation Will for free through Farewill in as little as 30 minutes – head to [farewill.co.uk/rippleeffect8](http://farewill.co.uk/rippleeffect8)

Any questions? Please contact Ann Hatton at Ripple Effect by emailing [giftsinwills@rippleeffect.org](mailto:giftsinwills@rippleeffect.org)