

GROWING ESSENTIALS



Learn about the
impact of your gift

RIPPLE EFFECT

It starts on an African farm



Thank you for joining our movement of kindness with the Growing Essentials bundle.

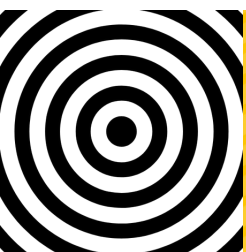
The three gifts in this pack work together to give farming families in rural Africa the essential tools and resources they need to put meals on the table and lift themselves out of poverty.

Across rural East Africa, many smallholder farmers face unpredictable weather, depleted soil and limited access to quality farming resources, making it harder to produce enough food for their families. By setting farmers up not only with the right equipment and resources, but also with climate-smart farming knowledge, the impact of our work goes far beyond our programmes, with change rippling through communities and generations.



Access to essential farming tools, climate-resilient seeds and a reliable water source helps farmers get the best from their land, enabling them to grow healthy crops that feed their families and bring in vital income.

- **Super Seeds** are specially selected to thrive in challenging conditions, helping farmers produce more nutritious food and withstand the impacts of a changing climate.
- Farming is hard enough, let alone without the right tools. A **Gardening Kit** provides the essential tools farmers need to prepare the land, plant crops, care for them throughout the growing season, and harvest them.
- **Wonderful Water** gives families access to consistent water regardless of weather, through water tanks, wells and taps, enabling them to improve harvests and care for livestock.
- Farmers learn sustainable farming techniques that make the most of available resources to improve soil health and protect their land for the future.
- Project participants often share seeds, equipment, water and knowledge with their neighbours, helping others transform their lives and creating a lasting impact across communities and generations.



ACTIVITY - Imagine this is your family...

Your family lives on a small farm. The farm provides most of the food you eat, and selling what you grow is your main source of income.

You have some money to invest in your farm this year. You can't have everything, so you'll need to decide what matters most. As you work through the challenges, your choices might change. There are no right or wrong answers. Talk about what you would choose and why.

It's time to prepare your farm for the next growing season. You have a decent sized-farm, but you've been struggling to keep enough crops alive to sell much at market, and you don't know if you might face another drought or heavy rains this year.

This year, you can invest in three of the following: new drought-resistant seeds; new farming tools; a rain-harvesting water tank; a farm animal (cow/goat/chicken...); soil fertiliser; or anything else you think would help. **Which three would you choose and why?** *Your choices will impact your answers in the next questions.*

The growing season begins and the rains are late. The soil is drying out and your crops need water. You don't know how long the dry spell will last. **What do you do?**

It has finally rained but your crops are growing very slowly, and you're not sure you'll have enough for food and income. **What would you try to make them grow faster?**

You have an unexpected serious illness in the family, and need to buy medication but can't afford to right now. **How would find enough money for this?**

You have received a cow and heard that you can learn how to make and sell yogurt, which is much more profitable than vegetables. You won't be able to spend so much time tending to your farm though, and will make less money during the few months of training. **Would you sacrifice one of your initial three investment for this training?**

Making these decisions isn't easy when you have limited resources and can't predict what the season will bring. Through Ripple Effect's programmes, families gain the knowledge and resources to grow more food and build a secure future - and your gift has just made that possible for more people.



"I have received different training from Ripple Effect. The first was modern farm systems like organic agriculture. Ripple Effect provided me with seeds like cabbage and fruit tree saplings like apples and avocados. With the sale of fruit and vegetables from my farm, I have been able to educate my children."

- Adanech, Ripple Effect project participant, Ethiopia

Thank you for sharing your gift of kindness and starting your own ripple of change.

You're helping families in rural Africa learn new skills, grow more food, care for the environment, and build secure futures.



**Visit our website:
rippleeffect.org**



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