

FARM ANIMALS



Learn about the
impact of your gift

RIPPLE EFFECT

It starts on an African farm



Thank you for joining our movement of kindness with the Farm Animals bundle.

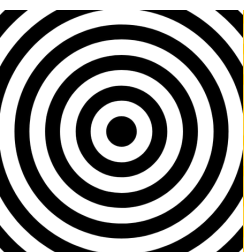
The three gifts in this pack work together as a lifeline for smallholder farmers in rural Africa, creating a powerful ripple of change and empowering families to lift themselves out of poverty.

Farm animals are an incredible resource, helping families develop sustainable farms that put meals on tables and bring in stable incomes, while caring for the environment. Through our programmes, farmers also learn how to care for their animals, ensuring their welfare is also a priority.



Chicken, goats and donkeys are three popular farm animal options that, when combined, can unlock a lot of potential.

- **Chickens** provide nutrient-packed eggs, with any surplus being sold to the community for vital income.
- **Goats** produce milk, providing essential protein for healthy diets, and the ability to make and sell cheese and yoghurt.
- **Donkeys** help families transport their goods to market, helping them build a steady income.
- All three produce manure, a great organic resource for boosting soil quality and crop growth, helping farmers avoid chemical fertilisers.
- Farmers learn to breed responsibly, and pass on some of the young to others in the community, along with the skills and knowledge of how to look after them. A ripple is created from family to family.
- Through animal ownership and welfare interventions, farmers are introduced to new income opportunities, for instance the production of safe and padded saddles for donkey transportation.



Read more about our work with livestock at:

rippleeffect.org/livestock

ACTIVITY - Imagine this is your family...

What would you do if you were a smallholder farmer in rural Africa, building a better future for your family? Step into their shoes, and work through the questions together. There are no right or wrong answers. Just choose, imagine and discuss!

You've been given the chance to add one animal to your farm, where you grow maize, beans, cabbages and tomatoes. **Which would you choose - chicken, goat, or donkey?**

Why would you choose it? What would you hope it could help your family with?

A few months later, you have a busy day ahead. You need food for your family, something to sell at the market and a way to get your goods there.

Which of your animal's gifts would help you most today?

Your animal depends on you, and you need it to remain healthy so it keeps contributing to your farm. **What would you make sure it had every day to keep it healthy?**

Everyone takes a turn. Can you think of three things?

Things are going well, and your animal has had young. **You have enough to keep your family going. What would you do with the others?**

Keep them? Sell them? Give them to another family in your community?

If this were your family, what would having a healthy animal mean to you?

Now imagine the difference a chicken, goat and donkey can achieve together! That's the ripple you're helping to create. Your gift isn't simply an animal. It's an opportunity for a family to build a secure future and to pass that opportunity on.



"I have learned a lot about the management and welfare of my donkey who I've named Teyari. She helps me to get my products to market and the milling house. To ensure she is well cared for, I visit her throughout the day, keep her well fed and watered, look after her eyes and hooves and watch for parasites. I even groom her with a locally prepared brush."

- Amale, Ripple Effect project participant, Ethiopia

Thank you for sharing your gift of kindness and starting your own ripple of change.

You're helping families in rural Africa learn new skills, grow more food, care for the environment, and build secure futures.



**Visit our website:
rippleeffect.org**



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